

HAIRSTYLIST - PREMIUM HAIR CARE

HAIR ART BY DOMINIQUE

@HAIRARTBYDOMINIQUE

DOMINIQUE EVANS

Dominique Evans is the artistic director and founder of Hair Art by Dominique is not just a hairdresser; she's a world renowned international stylist and instructor. She is known through the industry as a master stylist for women all over the world to celebrity clientele. However, she makes everyone feel like a celebrity once they take a seat!

When you book Dominique, you're booking an experience you'll remember for a lifetime. She doesn't just give you a beautiful hairstyle; she gives you a feeling of confidence, empowerment, and inspiration.

As mentioned aside to being a master stylist, she's a powerful instructor. She combined her passion and her influence to teach other upcoming or well-known stylist styling "The Hair Art" way! It speaks volumes for someone to share their sparkle with others.

As an instructor she travels the world from city to city and country to country teaching, education, and demonstrating how to become not just a master stylist but an innovator in the industry. Dominique's persona is to build her trainees up to be successors in the hair industry. So she teaches every stylist she encounters how to plant the seeds to grow and blossom!



HAIR TOUR

HABD CLASS TOUR



GLOBAL

Dominique has successfully executed a 7 city sold out tour. The second leg of her tour will kick off June 2018.

EDUCATION

The Hair Art By Dominique way educates on healthy hair practices, unique techniques, and hands on styling education from Dominique herself.

GROWTH

Dominique has built her brand from the ground up through innovative marketing online, dedication to the craft, and successful brand building, networking, and influence through her high end & celebrity clientele.



156K+ **ONLINE REACH**
THE AVERAGE # OF ACCOUNTS
REACHED DAILY

400K+
ONLINE IMPRESSIONS

THE AVERAGE AMOUNT OF TIMES THE ACCOUNT
IS CLICKED OR ACCESSED WEEKLY

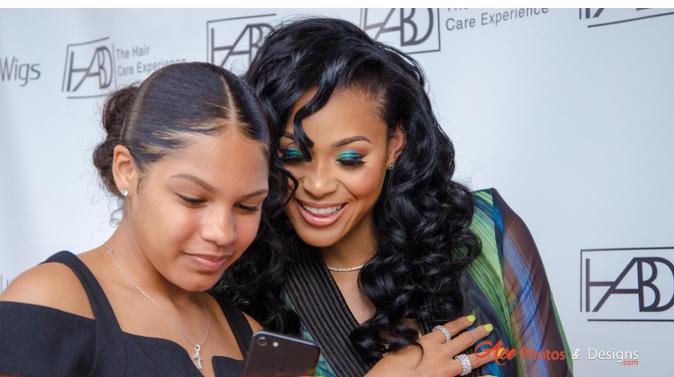
156K+
FOLLOWERS



@HAIRARTBYDOMINIQUE

Dom engages with her online audience
through sharing her work and tips with
online audience and aspiring stylists.

STATS



Galore

sheen
MAGAZINE

ESSENCE

UMEEK TV
ENTERTAINMENT | SPORTS | NEWS



rollingout

 @HAIRARTBYDOMINIQUE

Dom engages with her online audience through sharing her work and tips with online audience and aspiring stylists.

PRESS

HABD TOUR

THE 2ND LEG OF THE SOLD OUT TOUR BEGINS JUNE 2018.

- Atlanta - June 3rd
- South Carolina- June 10th
- Memphis- June 24th
- New Orleans- July 8th

Gain hands on experience through an insightful class and workshop. Students are taught the #HABD methods when cutting and styling all types of hair and creating installs or units.

#HABD TOUR



INQUIRIES



PR

BROADCASTINGBEAUTY@GMAIL.COM

BOOKINGS

HAIRARTBYDOMINIQUE@GMAIL.COM